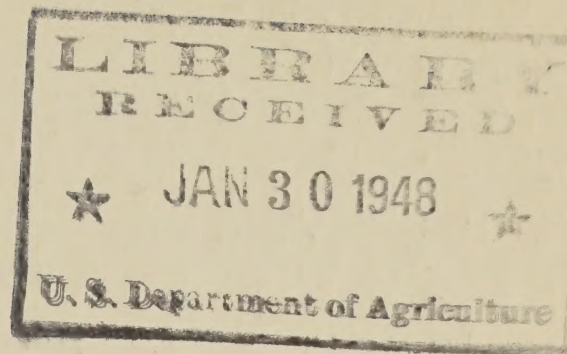


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**NEWER
GLADS
1948**



FRANK F. LUND
Gladiolus
COTATI, CALIFORNIA

Greetings

Our bulb sales for the season 1947 far surpassed anything we had hoped for. We now wish to thank all those customers who sent orders to us, and we do hope that their bulbs produced fine bloom for them. We appreciate your patronage and hope to please you always. We also appreciate the many fine letters complimenting our varieties. A gladiolus has passed the test if you find it in this catalogue and it has a definite use in the garden, the show or in commercial floral channels. Only quality hand-cleaned inspected stock is shipped and I shall be glad to know if at any time our service and quality do not warrant your utmost satisfaction.

As you glance through this catalogue, you will readily notice that our listing is small. The reason is that no one grower can grow, and judge, all varieties as there are several hundred in existence. Also there are varieties which we could have listed that have been replaced by new and better kinds.

PLEASE READ CAREFULLY BEFORE ORDERING

This price list cancels all previous lists. We aim to send out bulbs of the best quality—clean, true to name, etc., equal to any regardless of where grown.

Prices and Terms: Cash with order, Please. Kindly send money order if possible. All orders amounting to \$1.00 or over will be sent prepaid; orders less than \$1.00, add 15c for postage. We try to make our prices as low as other gladiolus specialists, doing away with all complicated discounts, coupons or other sales propaganda. As our old customers know, we are generous with overcount, oversize and valuable extras. We guarantee you will be pleased with the way your order has been filled.

Large will be 1¼ inch and over. Medium will be 1 inch or better. Small ¾ to 1 inch.

On new varieties priced per each: 10 bulblets may be had for the price of one large bulb. Hand selected.

Order early to avoid disappointments as in some varieties stock is very limited and will go right out. Kindly name second choice as WE DO NOT SUBSTITUTE unless instructed to do so, but may send next size smaller if out of larger sizes.

NO SMALL SIZES OR BULBLETS FOR SALE AFTER APRIL FIRST

California customers please add sales tax of 2½ per cent. All stock offered and orders accepted subject to prior sale.

PLEASE DO NOT SEND STAMPS.

WHITE and CREAM

CORONA— Most popular variety. Creamy white pink picotee edge. Large 10 for 80c Medium 10 for 50c Small 10 for 30c

FAIR ANGEL— (Hatch) (Early Mid-Season) Cream white shading to a deeper cream in the throat. Opens up 8 large somewhat wavy blooms with several more showing color. 4-4½ feet tall. Large 1 for 25c Medium 1 for 20c

LEADING LADY— A creamy white sport of Picardy. It is grand. A beauty. Large 1 for 20c Medium 1 for 15c Small 1 for 10c

MAID OF ORLEANS— (Pf) Large lovely milky white with cream throat. Tall straight spike. Large 3 for 25c Medium 10 for 50c Small 10 for 30c

MARGARET BEATON— Popular large white with small orange scarlet blotch. Large 1 for 10c Medium 10 for 60c Small 10 for 30c

ORIENTAL PEARL— (Carlson) (Mid-Season) This giant clear cream is the largest, strongest growing cream. Large 1 for \$2.00 Medium 1 for \$1.50 Small 1 for \$1.00

PACIFICA—Exhibition cream white. Ruffled edge. Tall grower. Large 2 for 25c

SILVER WINGS— (Ritsema) (Mid-Season) White sport of Picardy that is whiter than Leading Lady but somewhat like it in other respects. It is more ruffled and a very beautiful thing. Large 1 for \$1.00 Medium 1 for 75c Small 1 for 50c

SNOW CRUISER— (Evans) Exh. Com. An immense, super giant, with round smooth florets an inch or more larger than those of Crystal. Pure white. Large 1 for \$1.00 Medium 1 for 75c

WHITE GOLD— (Scheer) (Mid-Season) Very large clear light cream shading to a lighter throat. 4-6 huge well placed blooms open on a long head. Large 2 for 25c Medium 10 for 60c Small 10 for 30c

PINK

ALADDIN— Beautiful huge ruffled salmon. Large 10 for 80c Medium 10 for 50c

BERNADETTE— (Silva) This is another Sport of Picardy that is plain petalled but doesn't resemble it except in growth and it grows even taller and stronger than Picardy. The color is a rosy flesh with no feather like Picardy. Opens 6-8 large very beautiful blooms on a tall spike extending well above the strong healthy foliage. Large 1 for \$3.00 Medium \$2.00 Blts. 25c - 10 for \$2.00

BRIDESMAID— Large formal pink, pure cream throat. Tall grower. Large 1 for 50c 10 for \$4.00 Medium 1 for 30c 10 for \$2.40 Small 1 for 20c 10 for \$1.60

COVER GIRL— (LaSalle) (Mid-Season) A medium pink, much lighter than Chamouny. Opens up to 10-12 large blooms on a long flower head. Large 1 for 40c Medium 1 for 25c Small 1 for 15c

CONNECTICUT YANKEE— (Schenetsky) (Mid-Season) A very beautiful clean light pink with red throat blotch. Opens up to 8 with several more showing color. Tall strong grower. Large 1 for \$2.00 Medium 1 for \$1.50 Small 1 for \$1.00

CANDY HEART— (Salbach) (Mid-Season) Clear flesh pink with a large blotch of light carmine. 5-6 or more large nicely arranged blooms. Large 10 for \$1.00 Medium 10 for 60c Small 10 for 25c

EGLANTINE— (Scheer) (Late Mid-Season) Very large clear warm pink blending to a light cream throat. Heavily ruffled. 7-8 open with several more showing color. Grows about 4 feet tall. Heavy healthy foliage. Large 1 for \$7.50 Medium 1 for \$5.00

ETHEL CAVE-COLE— (Cave) (Early Mid-Season) Pure light pink shading to a creamy throat. Sometimes flecked but this doesn't seem to harm it much. Opens up 9-10 large well placed blooms. Large 10 for 80c Medium 10 for 50c

GENGHIS KHAN— Lovely medium pink, exceedingly ruffled. A very beautiful variety 6 to 7 blooms of 6" diameter on a tall plant. Large 1 for \$1.00 Medium 1 for 75c Small 1 for 50c

MADELEINE BROWN— (Maier) (Mid-Season) Beautiful deep salmon, lightly ruffled, blending lighter in the throat which is faintly marked scarlet. 7 to 8 blooms of 5 to 6 inch diameter open on tall, strong plant. Large 1 for 50c Medium 1 for 30c Small 1 for 15c

MISS VERMONT— (Hatch) (Mid-Season) Light pink tinted lavender shading somewhat deeper in the throat. Opens 8-10 blooms on a long flower head. Medium height, always straight stem. Large 1 for 75c Medium 1 for 50c Small 1 for 25c

PICARDY— (Mid-Season) Clear soft salmon with flesh throat and a small rose feather. Opens 7-8 large well placed blooms on a big husky plant. Picardy has been grown for so long and has been so popular that most people already know it. Large 10 for 80c Medium 10 for 50c Small 10 for 25c

PINK PICARDY— (Earl) (Mid-Season) A sport of Picardy and a little deeper color. A fine variety. Large 1 for 15c Medium 1 for 10c Small 10 for 30c

PROSPERITY— New ruffled rose of Picardy. This is a beautiful Gladiolus. Large 1 for \$3.00 Medium \$2.00

STRAWBERRY PEACH— (Salbach 1944) Very large wide open heavily ruffled orange pink with soft scarlet blotch and feathering. Large 1 for \$2.50 Medium 1 for \$2.00

MRS. E. BOTH— (Both) The most sensational super exhibition glad ever sent out from Australia. A perfect color blend of liquid clear, light orange pink with harmonizing, clear, deep cream throat. Florets round petaled, wide open, up to 7½ inches diameter, rigidly held in a 34-42 inch flowerhead. Large 1 for \$5.00 Medium 1 for \$3.50 Small 1 for \$2.50

ROSE and LAVENDER

ASTRID— (Jack) (Early) Clear medium rose of a new and distinct shade with a narrow throat line and a slight feather in the throat. Tall, strong, husky grower. Medium 1 for \$1.50 Small 1 for \$1.00

ELIZABETH THE QUEEN— Beautiful ruffled lavender. A Queen indeed. Large 10 for \$1.00 Medium 10 for 60c Small 10 for 30c

CHAMOUNY— (Baerman) (Mid-Season) A beautiful and distinct shade of cerise rose with a silver line on the edge of all petals. Up to 10-12 blooms on a long head. Large 10 for \$1.00 Medium 10 for 60c Small 10 for 30c

HUNTRESS— (Jack) (Early) Light pinkish lavender that usually come clean but occasionally flecks. Opens 6-8 large perfectly placed blooms on a long head and a plant of about medium height. Large 1 for \$1.25 Medium 1 for \$1.00

LUCKY— It is a clear lavender with small cream throat. 20 buds with 6-7, 5" blooms open on a nice tall slender willowy stem. Large 1 for \$2.50 Medium 1 for \$2.00 Small 1 for \$1.50

LAVENDER PRINCE— New lavender mauve with darker lines in the throat. Large 1 for 40c Medium 1 for 25c Small 2 for 25c

MYRNA FAY— (Lines) Myrna Fay is an attractive medium lavender, sometimes flecked deeper. Large 1 for \$2.00 Medium \$1.50 Small \$1.00

OKLAHOMA— Another "What A Glad" color marvel exclusive that holds a spell over all who see it. Color, type and performance all made to order. A beautifully ruffled wide open pinkish lilac jewel. Large 1 for 50c Medium 1 for 30c Small 2 for 25c

Oregon Rose— (Brandon) (Mid-Season) A beautiful rosy shade with creamy throat entirely distinct from anything else. Large 1 for 15c Medium 10 for 80c Small 10 for 50c

POET'S DREAM— (Fischer-Baerman) (Mid-Season) Very beautiful ruffled lavender of a clear cool shade with a cream throat. Large 1 for \$1.00

ROSE O'DAY— (Fischer) (Early Mid-Season) An unusual shade of rose lavender that is very attractive. Opens up to 10 large flowers in a double row. A distinctive and fine variety. Large 1 for 75c Medium 1 for 50c

ODD COLORS, ETC.

BLUE BEAUTY— (Pfitzer) (E) The strongest grower of all the blues. Medium blue violet often flecked deeper. A producer of good healthy bulbs. Large 1 for 10c Medium 10 for 60c Small 10 for 30c

BUCKEYE BRONZ— Large rich bronz. Wonderful under light. Large 1 for 10c 10 for 80c

CRINKLE CREAM— (Ellis) (Mid-Season) Large beautiful ruffled clear light yellow. Tall strong plant with 4-6 open. One of the finest pale yellows on the market. Large 1 for 30c Medium 1 for 20c Small 1 for 10c

CHIEF MULTNOMAH— Fine large smokey. Giant plant. Large 1 for 10c

EUNICE EWING— (Kaylor) Nice blue-purple novelty. Medium size florets. Tall grower. Large 1 for \$1.00 Medium 1 for 75c Small 1 for 50c

GOLDEN STATE— (Wheeler) (M) About my favorite yellow to date. Deeper in color than Crinklecream. Large 1 for 50c 10 for \$4.00 Medium 1 for 30c 10 for \$2.40 Small 1 for 20c 10 for \$1.60

KING LEAR— (Palmer) (Early) Very early, clear deep reddish purple with silver edge on petals. Very large and heavily ruffled. Medium 10 for 30c Small 10 for 20c

HIGH FINANCE— (Wilson) (Late Mid-Season) Smoky light orange gray with cream throat. A distinctive shade and a really beautiful smoky. Large 2 for 25c Medium 10 for 80c Small 10 for 40c

PURPLE SUPREME— (Wilson) (Mid-Season) Tall slender plant with many well placed bright purple blooms open at a time. Large 1 for 15c Medium 1 for 10c Small 2 for 10c

PARADISE— (Pruitt) (Mid-Season) A tall clear apricot buff, 5 to 7 blooms open and a good commercial. An old timer but well liked. Large 10 for 80c

SPOTLIGHT— (Early Mid-Season) Deep yellow with small scarlet blotch making an unusually attractive and distinctive color combination. Blooms are medium large slightly waved and beautifully placed on a tall straight slender spike. Large 1 for \$1.00 Medium 1 for 60c Small 1 for 30c

RED

ALGONQUIN (Early) Brilliant glowing scarlet with 8-10 large wide open well placed ruffled needlepoint blooms on a tall straight spike. Large 10 for 80c Medium 10 for 50c Small 10 for 30c

BEACON— (Mid-season) Clear bright rose scarlet with large cream blotch. 8-10 medium large somewhat ruffled blooms on a tall straight willowy plant. Large 10 for 80c Medium 10 for 50c Small 10 for 30c

BLACK OPAL— (Errey) (Mid-Season) A dark glistening red, a trifle darker than Mohawk. Opens up to 10 well placed blooms on a tall spike. A very fine variety and popular. Large 1 for 10c Medium 2 for 15c

DANNY DANTON— Deep ruby red with black velvety throat, large, tall and a greatly improved Leschi. Large 1 for 60c Medium 1 for 40c Small 1 for 20c

KING CLICK— (Wilson) (Mid-Season) Bright scarlet. Opens up to 9 huge blooms on a long flower head. One of the best scarlets on the market. Large 2 for 25c Medium 3 for 25c Small 10 for 50c

STOPLIGHT— (Lins) (Mid-Season) Clear brilliant red. Fine texture. Lightly ruffled blooms, flat, wide open and well placed. Large 10 for \$1.00 Medium 10 for 60c Small 10 for 30c

Small unbloomed seedling bulbs. Each 60c 10 for \$5.00. Supply limited. Order Early.

RAINBOW MIXTURE

100 large—\$5.00 100 medium—\$3.00 100 small—\$2.00

N o t i c e !

Just a few words regarding these Picardy sports, such as Pink Picardy, Leading Lady, Silver Wings, Lady Luck, Bernadette, Prosperity, etc. You will receive some Picardy bulbs among all the above no matter whom you may purchase from. Any one who says otherwise is very reckless with the truth.

We have a nice collection of Camellias in gallon cans of popular varieties. If interested send for list. Ship anywhere.

DIP and SPRAY

Dip the bulbs before planting in one tablespoon of Lysol mixed thoroughly with one gallon of water. Let them soak for six hours immediately preceding planting.

Spray your glads weekly after foliage is in the third leaf to kill thrips. Two ounces of tartar emetic, six ounces of brown sugar. Mix well with three gallons of water.

NAPHTHALENE FLAKES

If there is any possibility of there being thrips on your bulbs, by all means do something to get rid of them. Of course you know if you had thrips on your plants this summer but sometimes there are thrips in very small quantities that you might not notice so it is always safer to take precautions and get rid of the thrips in the fall before they have any chance of doing any damage to the bulbs. If you have only small quantities of bulbs, that is up to a thousand, Naphthalene Flakes are the simplest thing to use to clean up the thrips.

LEARN TO BUY YOUR BULBS FROM A BULB GROWER

Frank F. Lund

Gladiolus

COTATI, CALIFORNIA

NEWER

Gladiolus

Postmaster: If not delivered return to above address
Return Postage Guaranteed.